



PACIFIC SMOKE  
INTERNATIONAL

2019

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PACIFIC SMOKE INTERNATIONAL  
HERBAL CATALOGUE

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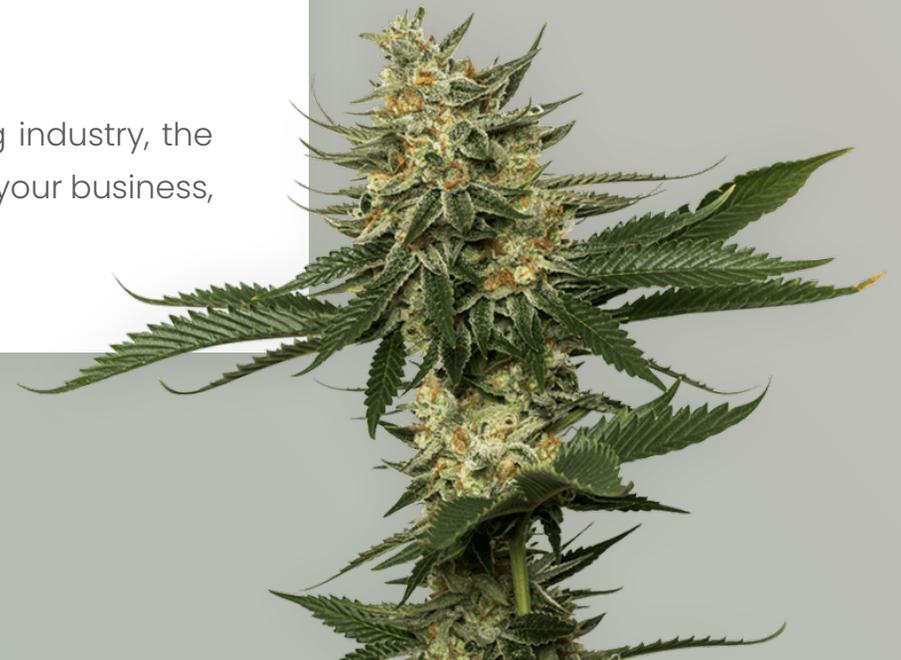
# 03

## ABOUT PSI HERBAL DIVISION

Our mission is to provide you with the best selection of herbal vaporizer brands with the most value at the lowest prices. Airistech, Yocan, and Vivant are just some of the brands we carry that offer great value at reasonable prices for many customers who are interested in vaping cannabis.

We also aim to educate and inform you about cannabis and cannabis-related products to keep you up to date and current with the industry. Providing you with knowledge and tools means enabling opportunities for your business. In this catalogue, you'll find a plethora of useful information and top-selling products to help grow your customer base.

If you have questions about cannabis, the rapidly growing industry, the vast array of products we carry and how we can help grow your business, please read on or contact us today!



# 04

## ABOUT CANNABIS

Cannabis, also known as marijuana among other names, is widely known for its psychoactive properties through a main compound known as Tetrahydrocannabinol (THC). Amongst hundreds of other cannabinoids within cannabis, another main compound known for its non-psychoactive properties is called Cannabidiol (CBD).

**The key differences between THC and CBD are:**

### THC (Tetrahydrocannabinol)

- Extracted from the “Sativa” family
- Psychoactive, euphoric
- Sought out for its capability to give you a “high”
- Recreational market focus



### CBD (Cannabidiol)

- Extracted from the “Indica” family
- Non-psychoactive, relaxant
- Sought out for its medical properties
- Medical patient focus

# 05

## MAIN FORMS OF CANNABIS

Cannabis comes in three main forms - Dry Herbs, Concentrates and Edibles. There are different sub-forms under these categories:

### Dry Herb

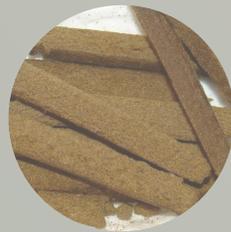
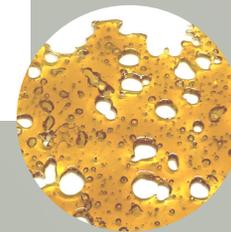
- Flowers

### Edibles

- Any type of foods made with Dry Herb or Concentrates

### Concentrates

- Wax
- Oil
- Shatter
- Hashish



# 06

## THE CANNABIS MARKET AT A GLANCE

**10.17.2018**

.....

Cannabis was officially  
legalized in Canada on  
this date.

**7.1 MILLION**

.....

Or almost 20% of Canadians  
aged 18 and older is estimated  
to have used cannabis.

**\$1.2 BILLION**

.....

Estimated expenditure on  
cannabis during legalization.  
(legal and illegal)

\*Estimating the demand for cannabis, fourth quarter 2018:

<https://www150.statcan.gc.ca/n1/daily-quotidien/180921/dq180921d-eng.htm>

# 07

## WHY SHOULD YOU CARE?



There are 7.1 million Canadians looking to purchase cannabis upon legalization and growing.



New and existing cannabis consumers are looking for different methods of consumption.



According to data, herbal vaporizer sales increased by almost 100% post-cannabis legalization.

# 08

## WHAT IS A HERBAL VAPORIZER?

Herbal vaporizers are used to heat dry herb and/or concentrates to their vaporization point. Each vaporizer may specialize in heating dry herb, wax, oil or a combination of the three. The objective of a vaporizer is to heat and extract all of the desired cannabinoids from the material without any harmful carcinogens from combustion and provide a variety of benefits.



A woman with long brown hair, wearing sunglasses and a blue denim jacket, is sitting on a balcony. She is holding a blue, cylindrical herbal vaporizer in her right hand. In the foreground, there is a black mug on a coaster and a stack of papers with a blue pen and a small black object on top. The background shows a balcony railing and a view of greenery.

# 09

## WHAT ARE THE BENEFITS OF USING A HERBAL VAPORIZER?

- Vaping cannabis is absent of the carcinogens found in combustion
- Long-term savings
- There is almost no residual odor
- A discreet method of consumption
- Less throat and lung irritation

# 10

## CONDUCTION VS. CONVECTION

**Conduction** refers to using direct contact with a heat source to bring the cannabis to its ideal vaporization temperature. An electronically heated surface (usually a metal plate or a screen) directs the heat throughout the device's chamber and the vaporizer converts the cannabinoids and terpenes into vapor.

**Convection** refers to using heated air that passes over the cannabis to bring it to its ideal vaporization temperature. The cannabis product itself never comes into direct contact with the heating element. Instead, the vaporizer uses hot air to extract the cannabinoids and terpenes, which can then be inhaled in vapor form.

### Which method is better?

While both have their pros & cons, conduction style devices are more commonly found. Preference depends on the user and how they like to enjoy their vaping experiences.

## CONDUCTION



HEAT SOURCE

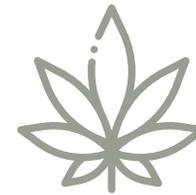
### + PROS

- Often used in smaller devices
- Closer to the feeling of smoking
- Quick heat-up times
- Produces denser vapor

### - CONS

- Can emit a small cannabis odor if temperature is too high
- Dry herb requires a finer grind
- Material can overcook while the device is idle
- Slight risk of combustion
- May be harsher on the throat

## CONVECTION



HEAT SOURCE

### + PROS

- Less odor
- No stirring required
- Allows for more even heating
- Less likely to overcook when idle
- Will never reach level of combustion

### - CONS

- Typically only found in larger devices
- Usually slower heat-up times
- Drains battery life quicker
- True convection technology may be expensive

# 11

## TYPES OF HERBAL VAPORIZERS

LESS OF CHARACTERISTIC 1 2 3 4 5 MORE OF CHARACTERISTIC

### PEN

Pen-style vaporizers offer unbeatable portability and discretion at affordable prices, with minimal maintenance. Although they don't offer the same versatility as portable and desktop devices, they are much easier and convenient to use.



PORTABILITY	●●●●●
AFFORDABILITY	●●●●●
MAINTENANCE	●●●○○
VERSATILITY	●●○○○
EASE OF USE	●●●●○

### PORTABLE

Portable vaporizers offer the perfect balance between the portability of a pen-style device and the performance/versatility of a desktop device.



PORTABILITY	●●●○○
AFFORDABILITY	●●●○○
MAINTENANCE	●●●○○
VERSATILITY	●●●○○
EASE OF USE	●●●○○

### DESKTOP

Desktop vaporizers offer, hands down, the best performance and versatility, if you are not looking for portability. These are also the most expensive of the three main types of devices.



PORTABILITY	●○○○○
AFFORDABILITY	●●●○○
MAINTENANCE	●●●●○
VERSATILITY	●●●●●
EASE OF USE	●●●○○



# 12

## BUILD YOUR PORTFOLIO

Now that we've established a basic understanding of herbal vaporizers, deciding which specific devices to choose can be intimidating and confusing.

Although we carry more options on our website, we've compiled a list of recommended devices\*, divided into three tiers to make your decision-making as easy as possible.

At Pacific Smoke, we thoroughly test every device and rate them based on the following tiers:

\*This list is subject to change at our discretion to maintain and update the best possible devices.

**ENTRY  
TIER**

<\$100 MSRP

**INTERMEDIATE  
TIER**

\$100-\$200 MSRP

**ADVANCED  
TIER**

\$200+ MSRP

# 13

## VIVANT VLEAF



DRY HERB

VLeaF is a powerful yet versatile pen-style vaporizer that hits harder than devices ten times the price! With 45 watts of power, it can achieve your desired temperature within 30 seconds. Five temperature adjustments provide you custom options to enjoy your favourite strains, just the way you like it.

### Features & Specs:

- For Dry Herb
- Easy And Simple To Use
- 30 Second Heat-Up Time
- Helical Convection And Conduction Heating
- 5 Preset Temperature Settings: 370°F / 383°F / 395°F / 408°F / 420°F
- Deep Ceramic Heating Chamber
- Twist-Off Cap
- LED Light Indicator
- Bottom LED Temperature Control
- Change Though Temperatures By Pressing Power Button 2 Times
- 2800 mAh Built-In Battery
- Quick USB Charging
- Sleek And Ultra-Portable Design

### Package Contents:

- 1x VLeaF
- 1x Packing Tool
- 1x Silicone Sleeve
- 1x Cleaning Brush
- 1x Water Pipe Adaptor
- 1x USB Cable
- 1x Extra O-Ring
- 1x Stainless Steel Mesh



ENTRY TIER

# 14

## AIRISTECH HERBVA 5G



The Herbva 5G vape pen is a great option for those looking for something portable, efficient and affordable. It is only 105mm long and 21mm wide. The small size fits discreetly in your hand while the ceramic heating chamber is great for low or high temperature vaping without affecting the flavour of your dry herb.

### Features & Specs:

- For Dry Herb
- Magnetic Mouthpiece
- 1000 mAh Li-Polymer Battery
- 3 Temperature Settings:  
390°F / 405°F / 420°F
- Deep Ceramic Chamber
- Fast Heat Up Times (15 Seconds)
- Cost Friendly

### Package Contents:

- 1x Airistech Herbva 5G
- 1x Flat Mouthpiece
- 1x Glass Mouthpiece
- 1x USB Charging Cable
- 1x Cleaning Brush
- 1x Dab Tool
- 1x User Manual
- 1x Gift Box



ENTRY TIER

# 15

## YOCAN STIX



The Yocan Stix is a portable vaporizer pen for both oil and e-liquid usage. With tight seals that provide a leak-proof design along with the ceramic coils used as a heating element, the Yocan Stix provides a convenient vape session while offering a level of performance that's comparable with more expensive and complex kits on the market

### Features & Specs:

- For Oils
- Advanced Ceramic Coil
- 3 Variable Voltages
- Micro USB Port
- Independent Storage & Leak Proof
- Exquisite & Portable
- 320 mAh Battery Capacity

### Package Contents:

- 1x Yocan Stix
- 1x Micro USB Cable
- 1x Manual



# ENTRY TIER

# 16

## YOCAN EVOLVE PLUS



The Yocan Evolve Plus is an extremely high-quality and high-performing device that can pass off as a premium vaporizer at a third of the price! It features a built-in silicone container at the bottom of the battery so that you can store your materials conveniently and discreetly. This feature, patented by Yocan, makes this vaporizer one of the most multi-functional and travel-friendly vape pens on the dab market. Additionally, there is a Functional Coil Cap to prevent any oil from leaking and keeps heat away from the mouthpiece.

### Features & Specs:

- For Wax
- Dual Quartz For Wax And Optional Ceramic Donut Coil
- Longer Lasting 1100mAh Battery
- Very User Friendly
- Functional Coil Cap To Prevent Mess
- Instant Heat-Up Times
- Sleek And Stylish Built-In Silicone Jar
- Unit Dimensions: 120mm x 19mm
- 15-Second Battery Safety Cut-Off

### Package Contents:

- 1x Evolve Plus Atomizer
- 1x Evolve Plus Battery (1100 mAh)
- 1x Extra Dual Quartz Coil
- 1x Wax Tool
- 1x Micro USB Cable



ENTRY TIER

# 17

## BOUNDLESS CFC 2.0

The CFC 2.0 has an improved and amplified design with a revolutionized airflow. The device is ultra discreet, compact, and lightweight making this an ideal device for on the go use. The CFC 2.0 provides a clean and pure taste while also delivering smooth clouds. The airflow has been boosted to allow for a bigger and smoother draw. The newest, smallest model now comes equipped with a WPA so throwing it on glass water pipe is a breeze.

### Features & Specs:

- For Dry Herb
- Conduction Heating
- New and Improved Airflow
- Optimal Range of 140°-446°F / 60°-230°C)
- Rugged Design With Textured Grooves
- Deep Ceramic Bowl
- Heats Within Seconds

### Package Contents:

- 1x Boundless CFC 2.0 Unit
- 1x Water Pipe Adapter
- 1x Cleaning Brush
- 1x USB Charger
- 1x User Manual
- Spare Parts



DRY HERB

INTERMEDIATE TIER

# 18

## AIRISTECH VIVA



The Airistech Viva is a portable dry herb vaporizer featuring an advanced OLED, digital temperature settings and has a large bowl chamber for a portable vaporizer.

### Features & Specs:

- For Dry Herb
- Big Ceramic Chamber
- 2200 mAh Li-Polymer Battery
- Adjustable Temperature Range: 300°F-435°F
- LED Screen Includes Battery Metre, Oven Temp, Baking Stage
- Heats Up In 20-30 Seconds
- Great Airflow

### Package Contents:

- 1x Airistech Herbva Viva
- 1x Cloth Carrying Bag
- 1x Micro USB Charging Cable
- 1x Loading Tool
- 1x Cleaning Brush
- 1x User Manual



INTERMEDIATE TIER

# 19

## XMAX STARRY



The X Max Starry is for anyone looking for a quality portable vaporizer at a great price. It also features, full digital control, a pocketable size, swappable battery, a magnetic mouthpiece and an anodized aluminum body. The haptic feedback notifies you when it reaches ideal vaping temperature!

### Features & Specs:

- For Dry Herb
- Full Digital Temp Control LED Screen (212°- 464° F)
- Ceramic Conduction Oven
- Includes Wax Cup For Optional Wax
- Removable 18650 Battery
- 70 Minutes Of Continuous Vape Time
- Magnetic Mouthpiece
- Easy To Maintain And Clean
- Premium Feel

### Package Contents:

- 1x Starry Vaporizer
- 1x Samsung 18650 2500 mAh Battery
- 1x Wax Cup
- 1x Cleaning Set
- 1x Ceramic Screen For Chamber
- 1x User Manual



INTERMEDIATE TIER

# 20

## XMAX V-ONE 2.0



WAX

The XVAPE V-One 2.0 Wax Vape Kit is an enormous evolution over the well-loved V-One. Not only does the 2.0 kit use the latest dual quartz coil technology, it features temperature control, a water bubbler, and stainless steel mouthpiece for use on the go. The magnetic dab tool helps deliver massive hits from an incredibly smooth hitting wax pen with phenomenal airflow and production.

### Features & Specs:

- For Wax
- Dual Quartz Coil
- Metal stand
- Stainless Steel Mouthpiece
- Glass Bubbler Mouthpiece
- Splatter Guard
- Battery Capacity: 1500 mAh
- Can Transform Into A Portable Wax Pen Or A Glass Rig

### Package Contents:

- 1x V-One 2.0 Wax Atomizer
- 1x V-One 2.0 Extra Heating Element
- 1x V-One 2.0 1500 mAh Battery
- 1x V-One 2.0 Glass Bubbler Mouthpiece
- 1x V-One 2.0 Metal Stand
- 1x V-One 2.0 Magnetic Dab Tool
- 1x V-One 2.0 USB Charger
- 1x V-One 2.0 User Manual
- 6x V-One 2.0 O-Rings



**NOTE:** Do NOT use ceramic coils with the temperature control battery included with this kit. Temperature control can damage ceramic coils.

INTERMEDIATE TIER

# 21

## DAVINCI IQ



The IQ's Smart Path Technology allows the user to select 4 different temperature settings which lets the device automatically set the best temperature for your vaping sessions. Using a 100% ceramic zirconia air path and only the highest quality materials, the mouthpiece allows the user to draw out the purest flavour they will ever experience from a vaporizer. The IQ is also an app-enabled device that allows the user to have full control over their sessions and track their Smart Path usage and see other important information about their device.

### Features & Specs:

- For Dry Herb
- Fast Heat Up Time
- Innovative Temperature Control
- 10-Year Manufacturer Warranty
- Conduction Heating
- Digital Temperature Control: 250° - 430°F / 121° - 221°C
- Bluetooth App
- Flavour Chamber
- Ceramic Zirconia Oven and Air Path
- "Smart Path" and "Boost" Temperature Settings
- Replaceable 18650, 3500 mAh Battery

### Package Contents:

- 1x Davinci IQ
- 1x USB Charging Cable
- 1x Alcohol Wipes
- 1x Chimney Brush
- 1x Keychain Tool
- 1x 10mm Adapter
- 1x Carry Can
- 1x User Manual



ADVANCED TIER

# 22

## BOUNDLESS CFV



The Boundless CFV takes the latest in convection heating technology and enables a customizable aromatherapy experience like no other. Featuring interchangeable heat retention rings made out of African rosewood, bamboo and quartz, the user has the option to experience a variety of flavours and effectiveness.

### Features & Specs:

- For Dry Herb
- 100% Convection Heating For The Purest Experience
- Customizable Ceramic Chamber
- Heats Up In 30 Seconds
- Fully Isolated Air Path
- Wide Temperature Range: 140°-446°F
- Simple Digital Controls
- Long-Lasting 2500 mAh Battery
- Output Voltage: 7.4V
- Battery Life Indicator: Digital Indicator
- Displays The Battery Life On The CFV
- Memory Function

### Package Contents:

- 1x Boundless CFV Vaporizer
- 1x Quartz Ring
- 3x Wooden Rings
- 5x Spare Screens
- 1x Ring Remover Tool
- 1x Herb Loading Tool
- 1x Spare Gasket
- 1x Cleaning Brush
- 1x Micro-USB Cable
- 1x User Manual



ADVANCED TIER

# 23

## ARIZER EXTREME Q



DRY HERB

The Arizer Extreme Q enhances the user experience with rich vapor that is comfortably consumed by either the included balloon bag or the whip attachment. It's easy to adjust the temperature and density of vapor to your preference with the digital control and in case you forgot to turn it off, there is an automatic shut-off power setting. The Arizer Extreme Q has an upgraded, quieter fan and the glass parts are made only with high-quality preheated toxin-free glass.

### Features & Specs:

- For Dry Herb
- Most Affordable Desktop
- Generous And Rich Features
- Balloon Or Whip Capabilities
- Insanely Powerful
- Ideal For Group Usage
- Remote Control For Convenience
- Internal Cooling Fan

### Package Contents:

- 1x Extreme Q
- 1x Power Adapter
- 1x Remote Control
- 2x Glass Cyclone Bowls
- 1x Glass Aromatherapy Dish
- 2x Interchangeable Extreme Q Glass Whip Mouthpiece
- 1x Glass Stirring Tool
- 1x 3" Whip (Silicone)
- 1x All-Glass Mini Whip
- 1x Spare Extreme Q Flat Screen
- 1x Spare Extreme Q Dome Screen
- 1x Sample Aromatic Botanicals
- 2x Balloons With Frosted Glass Mouthpieces
- 1x Owners Manual



ADVANCED TIER

BETTER BY DESIGN

# 24

## VIVANT INCENDIO KIT



Incendio is an E-Nail Kit that contains the only tank where the heating element and the outside chamber is made of all glass. It also comes with a powerful battery and a glass water filter. More specially, the tank is powered by Firecore - a revolutionary heat source using an electrical trace placed inside an SiO2 cup, allowing for an all silica glass surface to vaporize material cleanly producing an incredible pure flavor and a smooth vaping experience.

### Features & Specs:

- For Wax
- Utilizes Conduction Heating
- OLED Display Screen
- Switch Between Variable Wattage Or
- E-Nail Mode
- Heat Times Up to 10 Seconds
- Incendio Firecore Technology
- Glass Water Filter
- 50-Second Stable Temperature
- 5000 mAh Battery Capacity
- Powerhouse Vaporizer, Suitable For Groups

### Package Contents:

- 1x Incendio Battery
- 1x Incendio Tank (Pre-Installed With Firecore)
- 1x Incendio Glass Water Filter
- 1x Stainless Steel Carb Cap With Dab Tool
- 1x USB Cable



ADVANCED TIER

25

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**FREQUENTLY  
ASKED  
QUESTIONS**



# 26

## **Am I covered through warranty from Pacific Smoke?**

We offer warranty to any devices that have not been used with cannabis. Each return will be examined and determined through case by case, provided that it is submitted through our standard warranty procedures.

### **For Retail Owners:**

*We recommend that you do not attempt to replace vaporizers that have been used with cannabis. Before a sales transaction, it is encouraged that stores demonstrate that the vaporizer is in working condition to their customer. Otherwise, due to a combination of legal, sanitation and other possible complications, it is not recommended to warranty vaporizers that have been used with cannabis. Please ask your Pacific Smoke Sales Representative for more information on our warranty policy.*

## **What's the difference between conduction and convection?**

Conduction refers to heating the material by direct contact with the heat source, whereas convection heats the material through a flow of hot air without direct contact with the heat source. Generally, conduction heats up faster, uses less power, and produces more vapor. However, there are chances of uneven heating (requires stirring your herbs in-between sessions), and a chance of combustion at a higher temperature.

Convection is the opposite of conduction and usually heats up slower, uses more power, and has less vapor. However, it is the purest form of vaporization and will never experience combustion. Therefore, convection will almost always get the most effects and purest flavor out of your herbs.

## **What's the difference between a vaporizer and a bong or water pipe?**

In a bong, the herb combusts via direct flame, which then gives off smoke. The smoke is then somewhat filtered by passing through water before it is inhaled.

However, even after passing through the water, it is still smoke that is filled with tar and toxic gases. A vaporizer doesn't require a water filter since it doesn't produce smoke. A vaporizer creates heat without butane to extract the main components of the cannabis, carrying them through the form of vapor. The chances of combustion are significantly reduced.

## **Is it difficult to use a vaporizer?**

No, vaporizers are very simple to use, especially if you are familiar with an e-cigarette. They are very similar in function!

## **How do I use "X" device?**

Each device has their own unique functions. We would suggest referring to the owner's manual or the manufacturer's website for more details and instructions regarding your device.

## **How should I inhale while vaporizing?**

We recommend a slow, long and controlled inhale. This will typically produce the best results. Otherwise, if you inhale too strongly, you may lift the material out the chamber and into the mouthpiece.

### **Why are some vaporizers so expensive?**

A vaporizer may be expensive because of the materials used (borosilicate glass, stainless steel, heat resistant plastic etc.), the technique employed (type of heating element, analogue or digital temperature control etc.) or both. A good vaporizer doesn't have to be expensive and an expensive vaporizer isn't necessarily a better option. If you're looking for a device with quality, durability and performs well, it is always a good idea to do some research prior to making a purchase. There's a vaporizer suitable for every user.

### **Do I need to grind my blends before vaporizing?**

Yes, grinding your blend allows for efficient vaporization because it increases the surface area of your herbs and allows heat to pass through much more effectively. You should always use a quality metal grinder to break up your herbs.

### **How tightly/loosely should I pack my herbs in the heating chamber?**

We recommend that you pack your material tightly in the heating chamber. Do not fill to the rim of the chamber. Three quarters or less should be sufficient.

### **How do I clean my vaporizer?**

Isopropyl alcohol will clean most, if not all of the leftover residue in your vaporizer. It is important to refrain from using alcohol with any plastic components as it has the capability to melt those parts. Hot water may substitute for alcohol if you do not have any on-hand. For best results, have the components soaked in either hot water or iso overnight. Use cotton swabs for those hard to reach places. Please keep in mind that proper cleaning and maintenance equates to the longevity of your vaporizer.

## How can I tell when my dry herb is finished vaporizing?

It all depends on your preference. Some users will stop when the herbs have turned lightly brown, while other users will vaporize until the blends are much darker. Periodically check in-between sessions to see the color of the herb and whether you need to stir for more even-heating. Unless your vaporizer is convection-based it will always evenly heat your herbs for greater efficiency.

# CONTACT US

We are constantly expanding and updating our product selection.

Please visit [www.pacificsmoke.com](http://www.pacificsmoke.com) to see all of the brands and products that we currently carry or contact your local Pacific Smoke Sales Representative for assistance.



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