



PACIFIC SMOKE  
INTERNATIONAL

July 23, 2020

Dear: PSI Retail Partners

On July 20, 2020 the British Columbia government enacted the E-Substances Regulations under the Public Health Act to regulate the sale of e-substances as well as amending the Tobacco and Vapour Products Control Regulations under the Tobacco and Vapour Products Control Act.

The E-Substances legislation impacts our BC retailers as follows:

- Flavoured e-liquid sold in Specialty Vape Stores Only. (those that are Age-Restricted).
- No sales of nicotine free (0mg/ml) e-liquid
- Sales restriction of nicotine concentration level to a max of 20mg/ml.
- Bottle (refill container) size no greater than 30mL
- Tank and Pod (cartridge) capacity no greater than 2mL
- Requirement of 'plain' packaging on e-substances

PSI is committed to supporting our retail partners in British Columbia to comply with these new regulations. An action plan to address all aspects of the regulation as it applies to all PSI distributed products and specific guidance on what each retailer needs to do before and after the regulation taking effect on September 15, 2020, will be provided shortly.

Retailers are encouraged to read the government's Retailer Guide on the specifics they need to continue during this transition period and to continue sales of existing products till September 15, 2020. Please use the link below or read the attached pdf.

[https://www2.gov.bc.ca/assets/gov/health/keeping-bc-healthy-safe/tobacco-regulation/bcs\\_esubstancereg\\_guide.pdf](https://www2.gov.bc.ca/assets/gov/health/keeping-bc-healthy-safe/tobacco-regulation/bcs_esubstancereg_guide.pdf)

PSI is relying on the efforts of the Canadian Vaping Association (CVA) to discuss and address concerns on the technical issues pertaining to the regulations with the BC government. Such issues that will be addressed include the 2ml tank and pod capacity, 30mL bottle size limit and Plain Packaging.

We encourage all our customers to support the CVA by voicing your concerns directly to the BC government and local politicians. <https://www.leg.bc.ca/learn-about-us/members>

Regards,

Pacific Smoke International



2930 14<sup>th</sup> Ave.  
Markham, Ontario L3R 5Z8



North America: 1.855.968.8273  
International: 647.557.3308



psi-inquiry@pacificsmoke.com  
pacificsmoke.com